

Fall & Winter 2022 Catalog



MILKHOUSE CANDLE CO.
CLEAN. SIMPLE. SUSTAINABLE.

A letter celebrating Milkhouse Candle Company's 20th anniversary. The letter is placed on a rustic wooden surface, surrounded by autumn-themed decorations including a large orange pumpkin, several vibrant red and orange maple leaves, and a piece of burlap fabric. In the bottom right corner, a white ceramic mug filled with a warm beverage and topped with a dusting of brown powder is visible. The letter itself is white with black text, featuring a celebratory heading and three paragraphs of text, followed by a signature.

Cheers to 20 years!

Milkhouse Candle Company founders, Eric and Janet Sparrow, have always had strong ties to agricultural America. It's their Midwest upbringing that inspired the creation of a cleaner, healthier candle experience 20 years ago at their kitchen table. With their strong, Iowa-born work ethic, an entrepreneurial drive, and a determination you don't find just anywhere, they have grown Milkhouse Candle Co. into a successful and rapidly growing candle business. Now 20 years after the original candles were produced, the Creamery and Farmhouse Collections of Milkhouse's all-natural candles and fragrance wax melts can be found in all 50 states and multiple countries around the world!

The Milkhouse blend of waxes is simple: all-natural wax that uses soy wax from soybeans grown in America's Midwest and is infused with beeswax. The blend of waxes provides a safe and clean-burning alternative to paraffin candles. Premium fragrance oils from top fragrance houses around the world are used to give the strongest fragrance throw possible. The wicks are made of cotton, the jars are reusable, and the candles contain no dyes. This allows Milkhouse to produce and sell products that are clean, simple, sustainable and renewable.

Milkhouse Candle Co. continues to be committed to spreading the message that there are plenty of healthy alternatives to paraffin wax in the candle market. Thank you for joining us on our journey and helping fill every home with clean-burning, great smelling, all-natural wax candles. Thank you for helping build Milkhouse Candle Co. into what it is today! We look forward to continuing to build our relationship with each of our wholesale customers and giving you a customer experience that makes you feel like you're part of our Milkhouse Family. Cheers to the next 20 years!

Sincerely,

The Milkhouse Team

NEW FRAGRANCES!

Creamery Collection

Autumn Day
Frosted Oak & Amber
Harvest Wine Cellar
Midnight Plum

FARMHOUSE COLLECTION

Farmhouse Christmas
Pumpkin Patch
Woodland Frost



Creamery Glow Collection



Apple Strudel Fresh apples baked in a fragrant blend of spices, and topped with a buttery crumb streusel.

*Autumn Day** A smooth medley of red berries and apple slices sprinkled with hints of nutmeg, spice and pink pepper wrapped in a weave of toasted coconut and baked vanilla.

Barn Dance A masculine tribute to the rural life. Deep notes of rich cologne and pipe tobacco.

Brown Butter Pumpkin Rich pumpkin puree blended with browned butter, warm cinnamon, toasted nutmeg, and sweet vanilla cream.

Caramel Apple Fresh, crisp apple slices dipped in gooey caramel with a touch of buttery maple, sweet vanilla and warm cinnamon.

Citrus & Lavender Tart citrus notes combined with fresh lavender buds. A fresh fragrance for the entire home.

Coffee Break Deep rich notes of freshly roasted and brewed coffee blended with just the right touch of sweet cream.

Cranapple Punch A refreshing combination of harvest apple and cranberry blended with chilled citrus and a dash of cinnamon and spice.

Eucalyptus Lavender A refreshing blend of lavender and the exotic spice notes of eucalyptus.

Fresh Cut Fraser Fraser fir with subtle notes of juniper, sandalwood, and citrus.

*Frosted Oak & Amber** Intriguing notes of earthy patchouli, crisp vetiver leaves, and resinous woods blend with sweet accents of freshly picked apple and creamy caramel.

*Harvest Wine Cellar** Bright and crisp, this spicy fruity scent is the perfect autumn blend opening with nuances of wild blackberries, honeycrisp apple and cinnamon sticks, mingling with mulled spices and red wine. The fragrance is rounded out with the comfort of sugar crystals, oak barrel and airy musk.

Holiday Home The perfect holiday combination of fresh red apple, cinnamon, clove, vanilla, and a hint of pine.

Holly & Ivy

Balsamic fir needle, emerald evergreen, and fresh-cut spruce combine with verdant touches of white eucalyptus over breezy alpine woods.

Layer Cake

Scrumptious layers of vanilla bean cake swirled with smooth buttercream frosting wrapped in the pure sweetness of sugarcane and a hint of aromatic spice. It is a vanilla lover's dream come true.

Linen & Ashwood

Grey musk infused with whispers of dark gilded fruits swirl with oriental vanilla, tonka bean and benzoin giving depth to golden amber and soft linen.

*Midnight Plum**

Notes of dark plum and creme de cassis bring a nectar-like sweetness to jasmine and orchid before lingering to a sensuous base of creamy vanilla woods and amber.

Mulled Cider

Hot apple cider steeped in the traditional mulling spices of cinnamon, allspice, clove, and orange zest.

Nana's Cookies

Homemade soft sugar cookies infused with warm vanilla accented with velvety buttercream and topped with sparkling colorful sugar and a pinch of Grandma's love.

Oatmeal, Milk & Honey

Oatmeal cookies dipped in whole milk and drizzled with sweet honey. Subtle cherry notes complete this delicious treat.

Pumpkin Pancakes

Mouth-watering, fresh off the griddle sweet pumpkin pancakes, smothered in maple syrup and toasted pecans then topped with a swirl of whipped cream and a sprinkle of spice.

Rake, Pile, Leap!

Green acorn, aromatic fir, woody pinecone and earthy patchouli wrapped with crisp harvest apple brightened with a touch of sparkling citrus and touches of rich applewood.

Salted Pretzel

A fresh baked golden brown Bavarian pretzel drips with warm, salted butter, soft nuances of cane sugar and a generous sprinkling of coarse sea salt.

Silver Birch

Warm spices blended nicely with aromatic evergreens, frosty birch trees and a touch of cool air.

Sticky Buns

Warm cinnamon rolls fresh from the bakery oven.

Sweet Tobacco Leaves

Tobacco leaves accented with notes of cognac, amber, and sweet peach.

Tobacco & Honey

Golden ribbons of warm honey drizzled over aromatic sweet dried tobacco, rich teakwood and brushed cashmere with a hint of romantic amber and soft sandalwood.

Victorian Christmas

Fresh cut pine boughs mingle with rich holiday spices.

Welcome Home

Warm hearth fires and fresh baked goodies from the oven. Sweet, spicy, fruity, and delicious.

Winter Walk

Intoxicating notes of sugared orchid and pure lotus combine with sweet violet candy and berry-kissed citrus over warm winter woods, sheer musk, and creamy hints of Tahitian vanilla.

***New Fragrance**

These spring/summer fragrances will see you back next spring!

Banana Sunset, Berries & Cream, Cotton Blossom, Dancing in the Rain, Limoncello, Pineapple Gelato, Raspberry Sangria, Rosemary & Mint, Rosewater, Saltwater Mist, Summer Storm, Tiki Beach Flower and White Driftwood & Coconut

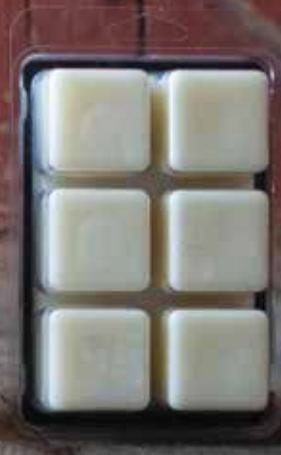
FARMHOUSE *collection*



Farmhouse Jar (26 oz.)
Burn time: 150+ hours
4 pack per fragrance



Mason Jar (13 oz.)
Burn time: 70+ hours
4 pack per fragrance



Fragrance Melts (5.5 oz)
Melting time: Varies
6 pack per fragrance

BALSAM & CEDAR

Fresh balsam, brilliant greens and soft cedar meld with crisp evergreens and touches of red apple.

CARAMEL CORN

Chestnuts and pecans roasted and glazed with a rich and cozy maple coating then tossed with fresh popped, caramel drizzled popcorn.

CUP O' JOE

Robust coffee accompanied by notes of vanilla, cinnamon, and hazelnut.

FARMHOUSE CHRISTMAS*

The aromatic warmth of crisp apples, spicy cinnamon and juicy citrus is enhanced with balancing touches of steeped tea, crushed fennel and peppered clove.

FLANNEL & FROST

Fir needle and frosted eucalyptus mixed with cedar, spearmint, and amber musk.

HARVEST FESTIVAL

A spicy blend of cinnamon stick, clove, nutmeg, and warm vanilla that evokes memories of harvest season.

MILK & SUGAR

Caramelized sugar and warm milk combined with notes of vanilla and nutmeg.

PAPPY'S PIPE

Layers of weathered driftwood, white amber and patchouli swirled with nuances of bonfire, pipe tobacco, supple leather and a touch of juniper berry.

PUMPKIN PATCH*

A trip to the pumpkin patch on a warm sunny fall day searching for the perfect pumpkin. The smell of fresh hot pumpkin spice donuts waft through the air.

WOODLAND FROST*

A dreamy wintertime treat. Notes of sweet holiday cookies swirled with a chill of winter frost dance on a luxurious base of warm sandalwood, woody amber and white musk.

***New Fragrance**

These spring/summer fragrances will see you back next spring! Pink Peony, Plumberry & Basil, Wild Lilacs



Fall/Holiday

Top Fall Creamery

1. Brown Butter Pumpkin
2. Pumpkin Pancakes
3. Apple Strudel
4. Mulled Cider
5. Rake, Pile, Leap!

Top 10 Overall Creamery

1. Brown Butter Pumpkin
2. Pumpkin Pancakes
3. Eucalyptus Lavender
4. Sweet Tobacco Leaves
5. Winter Walk
6. Holiday Home
7. Fresh Cut Fraser
8. Apple Strudel
9. Coffee Break
10. Mulled Cider

Top Holiday Creamery

1. Winter Walk
2. Holiday Home
3. Fresh Cut Fraser
4. Silver Birch
5. Holly & Ivy

Top Fall/Holiday Farmhouse

1. Caramel Corn
2. Balsam & Cedar
3. Harvest Festival

Top 5 Overall Farmhouse

1. Caramel Corn
2. Cup O' Joe
3. Milk & Sugar
4. Balsam & Cedar
5. Harvest Festival



Milkhouse Monster

9 pounds of all-natural wax and 7 cotton wicks



Kitchen Cravings

Fragrance notes of vanilla bean, buttercream, sugarcane and a hint of spice.



Happy Fall Y'all

Fragrance notes of pumpkin, butter, cinnamon, nutmeg and vanilla.



Holiday Wishes

Fragrance notes of fraser fir, juniper, sandalwood and citrus.



New!

Sugar Cookie

Fragrance notes of sugar, vanilla and buttercream.

Accessories

Items to help you sell more, enhance your customer service and compliment Milkhouse products.



2.5x4 inches

Small Candle Care Card
24 Pack



4x6 inches

Large Candle Care Card
24 Pack



Chicken Wire Mini
Plug-in Melter



Chicken Wire Vintage
Melter



Farmhouse Mini Ceramic
Plug-in Melter



Farmhouse Ceramic
Melter



White Mason Jar Mini
Plug-in Melter



White Mason Jar
Melter



Gray Texture 2-in-1
Melter



Pewter Walnut 2-in-1
Melter



Mason Jar Edison
Melter



2 Cell Metal
Milkbottle Holder



Roughly 60 matches per bottle

Matchsticks in Milkbottle
4 Pack



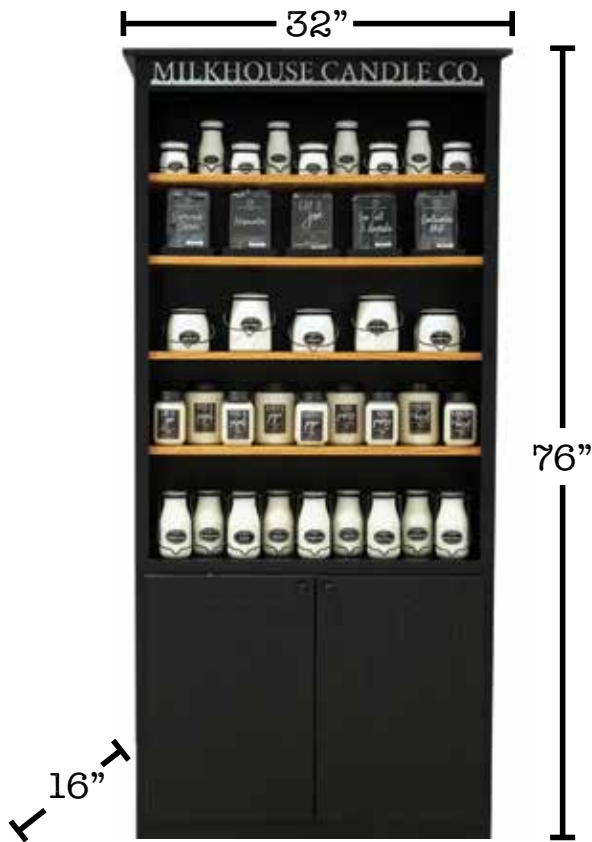
5x9x .75 inches

Display Wooden Holder
holds 6 Melts - 6 Pack

HUTCHES

Milkhouse Candle Co. sign included! *

Book Case Hutch



Prairie Hutch



Do you need a way to display Milkhouse Candles in your store?
These hutches are an eye catching way to keep these candles front and center!

Milkhouse Candle displays are furniture-grade wood cabinets that are handmade in Iowa.
Both hutches come in 2 pieces and have 5 adjustable shelves.

Display hutches require a pallet to ship and ship separately from the candles.

Hutch Program

- \$1,000 order qualifies for half off a Book Case Hutch.
- \$1,500 order qualifies for half off a Prairie Hutch.

See order form for prices, or give our customer success team a call for more details.

Hutch must be ordered at the time of candle order.







Can't be combined with any other discounts, including 10% off \$1,500 order or more.

**Metal Milkhouse Candle sign is available to purchase separately from hutch.*




MADE IN THE USA!

PRODUCT REVIEW

Creamery Collection

						
	FRAGRANCE MELT	CREAM JAR	SMALL MILK BOTTLE	LARGE MILK BOTTLE	SMALL BUTTER JAR	LARGE BUTTER JAR
ounces	5.5oz	5oz	8oz	14oz	16oz	22oz
burn time	varies	35+ hours	50+ hours	90+ hours	65+ hours	120+ hours
room size	depends on melter size	small room	small room	sm-med room	large room	large room
popularity	#4	#5	#3	New!	#1	#2
# of wicks	none	1	1	1	2	1
height	6"	3"	5.25"	6.25"	4.5"	5.25"

FARMHOUSE COLLECTION

			
	FRAGRANCE MELT	MASON JAR	FARMHOUSE JAR
ounces	5.5oz	13oz	26oz
burn time	varies	70+ hours	150+ hours
room size	depends on melter size	medium room	large room
popularity	#2	#1	#3
# of wicks	none	1	1
height	6"	5"	5.75"

Watch for monthly specials!

Check your email and keep an eye on the Milkhouse Candles Wholesale Customers Facebook page for announcements on monthly specials and other Milkhouse news!

Candle Education & Care

It's important for your customers to know proper candle care so they can have the best experience with Milkhouse Candles!

The First Burn

- Make sure candle is at room temperature before lighting.
- Wax can gain a memory.
 - To avoid creating a memory tunnel or ring, be sure your first burn and subsequent burns are long enough for the liquid wax pool to reach the edges of the container. This could take 2-4 hours.
 - This also allows for optimal fragrance throw and an even burn for the life of the candle.

PLACE ON A HEAT RESISTANT SURFACE

- Do not burn candles near anything that can catch fire.
- Keep candles out of reach of children and pets.
- Never leave a burning candle unattended.
- Keep burning candles away from drafts, vents, ceiling fans, and air currents.
- Always burn candles in a well-ventilated room.

Extinguish

- When the wax pool reaches the edges of the container, or after 3-4 hours of burn, extinguish the candle.
- Using a wick dipper is recommended to extinguish the flame.

TRIM WICKS AFTER EACH BURN

- When trimming wicks, extinguish the flame, let the candle cool, and trim the wick to 1/4 inch before relighting.
 - This will help avoid the wick from mushrooming, control the size of the flame, and help prevent the wick from smoking.
 - If the wick smokes and soot forms on the glass, extinguish, let cool and harden, then wipe the container with a clean, warm damp cloth.
- Make sure the wicks stay centered in the jar.
- If your lighter or match won't reach to relight your Milkbottle, light an uncooked spaghetti noodle and use that to light the candle.

DISCONTINUING USE

- Discontinue use of a candle when a 1/2 inch of wax remains at the bottom of the jar.
- The flame needs a solid base of wax to avoid overheating the jar.
 - This will prevent possible heat damage to the counter/surface or the candle container itself.

Storing Candles

- Store candles with the lid on, if it has one.
- Soy wax can be sensitive to light and temperature.
 - Store in a cool, dark location, and always avoid direct sunlight or harsh lighting.
- Our candles are not intended for outdoor use. For optimum performance we recommend burning them indoors.

Check out our Candle Care cards to include with a purchase!



WHOLESALE POLICIES

please review the following policies:

NEW ACCOUNTS: Minimum opening orders for a wholesale account must total \$500 or more. We require this to ensure your customers are introduced to an accurate representation of Milkhouse products. Credit card is required for payment of your first order.

NEW ACCOUNT REQUIREMENTS: All new wholesale applications will be reviewed prior to acceptance. A brick & mortar location is required for all accounts. E-commerce is allowed on your own website if you have a brick & mortar. No E-commerce only businesses will be approved. Third party retail sites require prior approval. Milkhouse Candles reserves the right to limit the number of retailers within a territory.

REORDERS: Reorder amount is \$200 minimum. Free shipping on all orders. Accounts with no activity after 12 consecutive months are subject to inactivation.

ORDERING INSTRUCTIONS: Orders may be submitted online by visiting www.milkhousecandles.com. Contact the Customer Success Team if you need assistance with your account or logging in. We also accept orders via email, phone or fax (please follow up a fax with an email or phone call to confirm transmission). You can also find us on Faire and Abound. Candles must be ordered in packs of four (4) per fragrance for each container style and each collection. Fragrance melts must be ordered in packs of six (6) per fragrance for each size and each collection. If candles or melts are not ordered in complete packs, we reserve the right to fill packs. Milkhouse also reserves the right to substitute fragrances without notice.

SHIPPING: Currently we use UPS as our carrier. Larger orders may ship on a pallet via common carrier. Hutches ship separately on a pallet. We offer free shipping in the contiguous United States. We do not offer priority or expedited shipping. Lead times are generally 5 days or less.

DAMAGE AND ORDER DISCREPANCIES: Any damage or order discrepancy claims should be submitted to Milkhouse Candles within 5 days of receiving the order, via email, at sales@milkhousecandles.com. Please reference order number, jar size, fragrance and quantity. Attach images of damage. Image of base label is also helpful.

PAYMENT: Milkhouse Candles accepts all major credit cards and is the preferred method of payment. Net 30 terms require approval after a payment history has been established and could take 6-8 weeks for approval.

ADVERTISING: Milkhouse has an updated MAP (Minimum Advertised Price) Policy in effect. Please contact the customer success team if you need a copy or have questions. Also, find online in Wholesale Resources.

FREQUENTLY ASKED QUESTIONS

Why are all-natural wax candles better than paraffin candles?

Paraffin wax is a highly refined byproduct of petroleum. Research shows paraffin candles emit toluene and benzene, which are the same chemicals released by diesel fuel when it burns. This is why paraffin candles have a lot of soot buildup around the jar, and in extreme cases, can even leave soot on walls or ceilings.

Most candle manufacturers still use paraffin wax because it's cheap, easy to work with, and has no natural odor. However, we're committed to producing 100% paraffin-free candles. All-natural wax candles burn clean, release none of the carcinogens that paraffin candles do and comes from a renewable source. This ensures a healthier and cleaner candle experience.

Why is it important to trim candle wicks?

Untrimmed wicks can lead to a larger flame and an increased buildup of soot on the jar. We recommend trimming wicks each time you burn a candle. When wicks are not trimmed properly, they get too long and can't draw wax to the top of the wick. Therefore, the wick itself starts to burn, causing soot build up around the jar.

Trimming wicks also helps regulate oxygen flow to the flame which will reduce excessive flickering and uneven heating. This will help extend the burn time of the candle.

Why is there soot buildup on my candle jar?

All-natural wax candles burn clean, but untrimmed wicks do not. It's important to keep wicks trimmed to $\frac{1}{4}$ inch in order to prevent soot buildup.

Why is my candle turning yellow?

Some candles will turn yellow if exposed to direct sunlight, UV light or some harsh indoor lighting for extended periods of time. We strive to make our candles as natural as possible. Therefore, we don't use as many additives as other candle companies do to prevent discoloration. Discoloration is purely a cosmetic issue, and does not affect the burn quality or fragrance of the candles. For optimum performance, we recommend using candles within 2 years from the purchase date from Milkhouse.

How do I get the longest burn time out of my candle?

Keep wicks trimmed to $\frac{1}{4}$ inch to ensure that the candle burns evenly. It's also important to let the wax pool reach the edges of the jar before extinguishing the candle. If the wax pool does not reach the edges, it can tunnel, excess wax will build up around the jar resulting in unused wax.

What kind of fragrance oils do you use?

We use a combination of premium natural and essential oils, and synthetic oils. They are not tested on animals. We don't use 100% essential oils for several reasons: they don't throw fragrance as well, they don't always mix well with plant-based wax or beeswax, and some essential oils are quite rare, have limited quantities, or aren't easily renewable or sustainable. Essential oils tend to be very expensive because of these reasons. We feel it's important to protect our natural resources and to do our best to use ingredients that are renewable and sustainable while producing a safe, quality product at an affordable price.

Why won't the lid fit tight?

Some of our lids don't fit completely snug. They aren't designed to be air tight, and are for decorative, or dust cover purposes only. Due to slight tolerances and variations within the glass and lids, it is possible that this can cause a lid between two similar candles to fit differently.

I'm having trouble relighting my Milkbottle

If your lighter or match won't reach to relight your Milkbottle, light an uncooked spaghetti noodle and use that to light the candle.



We'd love to help! Give us a call or email us at 800-565-1543 or sales@milkhousecandles.com.

Milkhouse Candles



[milkhousecandleco](https://www.milkhousecandleco.com)

